



Who We Are

Musana is a non-profit organization that empowers communities to thrive. Each of Musana's initiatives in education, health and economic development plays a role in building a resilient community free of dependency on foreign aid. We are known for our high educational standards, quality and compassionate health care, and our emphasis on being a Christ-centered organization.

What We Do

Musana employs over 500 locals, educates over 5,400 students per year, and provides over 40,000 health services annually. We have replicated our unique model of community development in 3 communities and are in the process of expanding into our 4th. Our vision is to see communities in Uganda, and around the world, develop using sustainable solutions that give hope and dignity to the most vulnerable.

Your Opportunity

The Come & See trip is designed for those who want to build relationships with those across the globe. It is an opportunity to travel to Uganda with a team to experience Musana's model firsthand and see what happens when others are empowered to do for themselves. Participants will visit Musana's schools, hospitals, and economic development projects to learn, observe and encourage local change-makers.





Come & See



Purpose of This Trip

While there may be a small aspect of the trip when you will come alongside our Ugandan staff to aid in a project, this is not a typical missions trip where participants roll up their sleeves to do the hard work for others.

Your role is a learner, an ambassador and an encourager. Throughout the trip you will have unique and powerful opportunities to...

- Learn Musana's sustainable and transformative community development model from our amazing local leaders
- Empower the Musana team in their ability to lead and grow their own community
- Infuse energy in local initiatives
- Encourage children, students and community members in their current work and future dreams
- Build relationships that encourage the local people to fulfill their calling and purpose
- See, and be a part of, the amazing work God is doing in Uganda

Details & Next Steps

TRAVEL DATES: March 10-19, 2023

WHERE: Iganga, Uganda (fly in to Entebbe Airport)

COST: \$3,500 - Includes flights, on ground transportation, accommodations, and all meals while in Uganda

HOW TO APPLY: Fill out an application at musana.org/trips/apply/ and select "GCU Come & See" from the dropdown menu

APPLICATION DUE DATE: November 7, 2022



our beginnings

Musana Community Development Organization was created when our team of founders of Ugandan and American University students discovered 162 children living at an orphanage in the worst conditions imaginable. These children, ages 4-14, were sleeping in three tiny rooms without beds or blankets on a rocky dirt floor. Rats climbed over them as they slept and their bedrooms turned to mud when it rained. Their bodies were covered in rashes and many suffered from bacterial infections from the unsanitary latrines. Day-to-day, these children were hungry, bored, uneducated, unloved, and completely hopeless.

In September 2008, our co-founders moved 80 of the children into a place they could finally call home. They began to receive three meals a day, proper medical care, a good education, and most importantly... love.

The road that has led to where Musana is today has been full of challenges. As a result, we learned the greatest needs of the community and how to work with the local people to combat the barriers standing in the way of effective development. In 2010, Musana Community Development Organization (MCDO) was established as a national NGO in Uganda and a 501(c)3 in the U.S. with **a mission to tackle one of Uganda's greatest challenges, the dependency mentality.**

Hear
Musana's
origin story
told by
co-founders,
Andrea & Haril
Kazindra



the challenge

Plagued by a history of colonization, African countries have been recipients of foreign aid since their independence. While some aid has brought positive results, continuous foreign aid fails to stimulate sustainable trade and wealth creation. The focus of foreign assistance needs to shift from aid to enterprise, from poverty alleviation to wealth creation, from paternalism to partnerships, from handouts to investments, and from seeing the poor as consumers to seeing them as creators.

*"Poverty is not just a lack of money;
it is not having the capability to
realize one's full potential
as a human being."*

Amartya Sen

our solution

Musana is not a charity. Musana is a Community Development Organization that is breaking the cycle of poverty and dependency in Uganda.

Our vision is to see rural communities in Uganda develop using sustainable solutions that give hope and dignity to the most vulnerable.

our work is based on four core values

Local Ownership

We believe in putting local ownership above western standards and ideas. Our projects are envisioned and implemented by locals who are empowered to take a leadership role in "being the change." The more a community owns their programs, the more impactful and sustainable they will be.

Social Entrepreneurship

We promote an innovative social business mentality by creating social enterprises focused on health, education, and economic development. These enterprises support the greatest needs in the community and are profit driven to ensure local buy-in, sustainability, efficiency, and productivity.

Sustainability

We aim to generate 100% of our operating budget through local income from our social enterprises. These communities do not need foreigners to "give" them funds for operations year after year. They simply need capital to kickstart new programs. From there, they are able to provide quality goods and affordable services that build revenue streams that support the business and their wider community.

Accountability

We fight corruption through strict checks and balances, and internal controls ensuring that every dollar is spent with integrity and efficiently supports the development of the community.

OUR MODEL

of community development

Learn more at
MUSANA.ORG



what is community development?

A process where community members come together to take ownership and collective action to generate solutions for community problems. Community development projects build stronger and more resilient communities.

what is a social enterprise?

A business created to make social change in a financially sustainable way. Social enterprises generate income to meet the basic needs of the business and allow profits to be reinvested into their social mission. Because social enterprises do not depend on donations to operate, they can sustain themselves long-term. This allows our model to be replicated in other communities, generating greater impact than most nonprofits and charities.

why does our model focus on social enterprises?

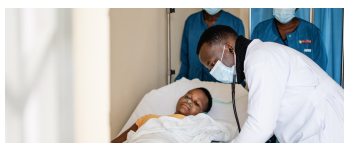
To **empower people** to "be the change" they want to see in their communities

To see schools and hospitals become **free of dependency** by generating 100% of their operating budget

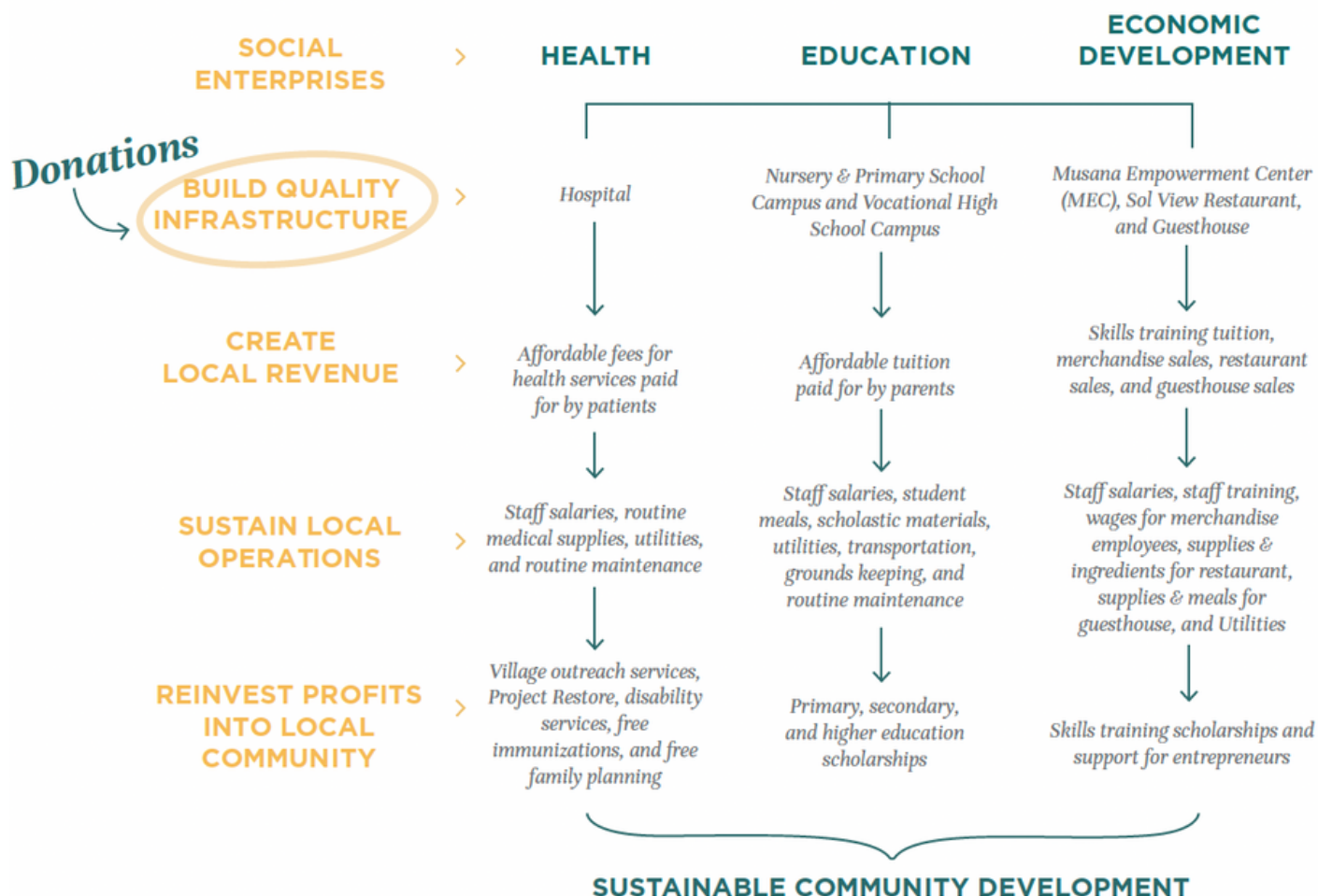
To **improve the standards** of social services while also providing affordable options

To **create self-reliant communities** that reinvest profits into supporting the most vulnerable individuals of their communities

To **transform lives** with sustainable solutions

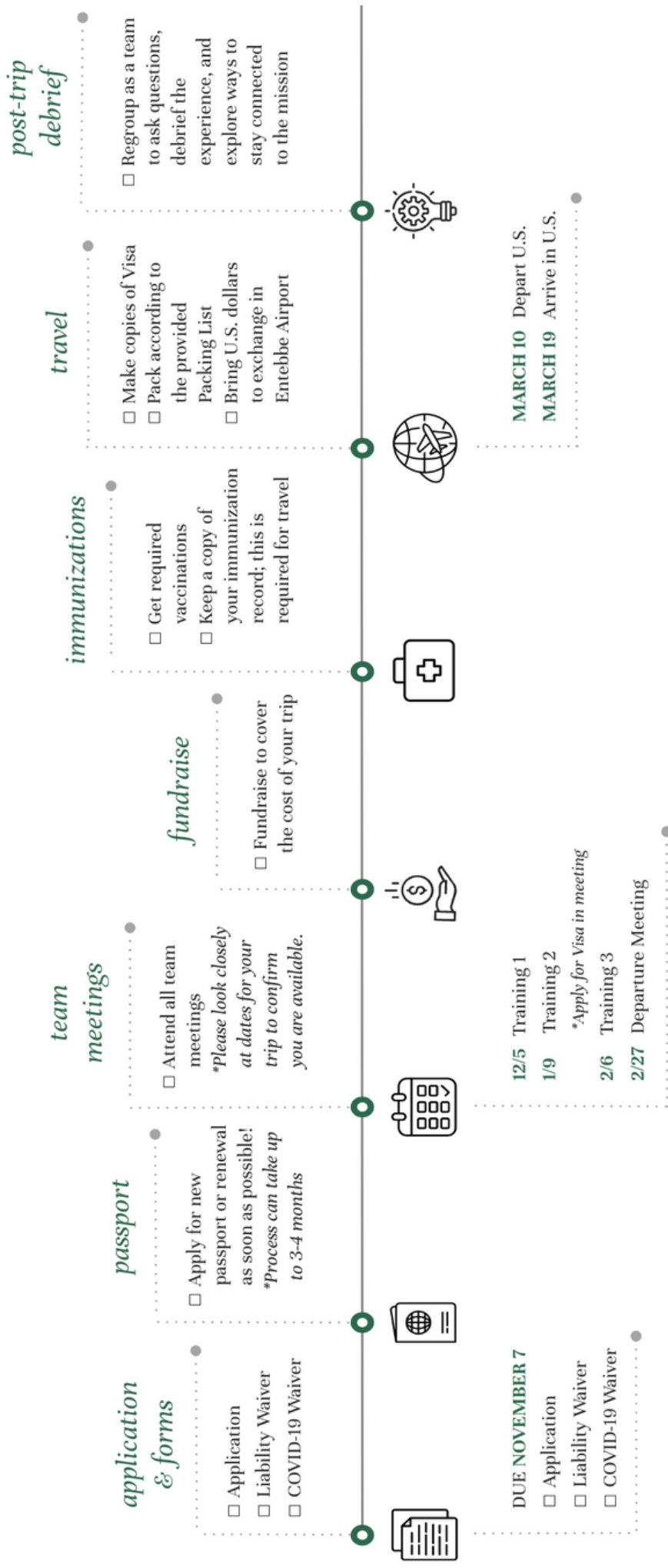


WE INVEST IN LOCAL COMMUNITIES SO THEY CAN BECOME SELF-RELIANT AND SELF-SUSTAINING



Spring GCU 2023

TRIP CHECKLIST & TIMELINE



SAMPLE TRIP SCHEDULE



| | Friday | Saturday | Sunday | Monday | Tuesday | Wednesday | Thursday |
|----------|---------------------------------|---|--|--|--|--|--|
| 9:00 am | | Leave hotel to travel to Iganga | 8:00 Church at High School | - Tour Nursery & Primary school - Tour MEC - Walk nursery kids home in the village | 6:00 Walk to Pride Rock | Service project w/ Musana High School students | Tour Hospital |
| 10:00 am | | | | | Service project w/ Musana High School students | | |
| 11:00 am | | | Service Project | | | | Busei Village Women's Group |
| 12:00 pm | | | | | | | |
| 1:00 pm | | Arrive in Iganga (Musana) for lunch at the guesthouse | | Lunch with students at Bukoona | Lunch at Sol View | Lunch at Guesthouse | Lunch with students at Primary School |
| 2:00 pm | | | Lunch in the field | | Home Visits | Tie and Dye Women's Group | |
| 3:00 pm | | | | Tour High School | | | Read to students |
| 4:00 pm | | Welcoming at Musana Primary (Busei Campus) | | | Activities with students at High School | | Activities with Kids at Primary School |
| 5:00 pm | | | Dinner at Sol View (Musana's Restaurant) | Free time/sports at High School | | | |
| 6:00 pm | | Dinner at Guesthouse | | Dinner at Guesthouse | Dinner at Guesthouse | Dinner at Guesthouse | Dinner at Guesthouse and Bonfire |
| 10:30 pm | Arrive in Entebbe & go to hotel | | | | | | |

FAQs

HOW DO I APPLY?

Review the trip dates and mandatory meeting dates to ensure you are eligible for the trip. If eligible, complete the online application at **musana.org/trips**. Last step is to complete the Liability Waiver and the COVID-19 Waiver found at the URL above, and **return both waivers via email to susieknight@musana.org**.

DO I HAVE TO BE A MEMBER OF A CHURCH TO GO?

No. However, you must understand that Musana is a faith-based organization. Musana's foundation is based on Christian values, the forefront being LOVE. In everything that we do, we are committed to reflect the purpose and character of Jesus, treating and recognizing all people as Jesus would. We acknowledge the God-given gift of free will and we pass that gift along to the communities we serve. It is a personal decision to accept and believe the same. We do not discriminate but abide in Jesus' love, accepting everyone as they are and loving them unconditionally. We welcome everyone and anyone to apply.

WHAT WILL BE COVERED IN THE TRAINING MEETINGS?

It is imperative that participants visiting Musana are well-versed in our mindset of how to serve our communities in Uganda in order to have a lasting impact. Training meetings are held to prepare you as individuals, and as a team, to serve at Musana. Special emphasis will be given to cross-cultural experiences, team building and poverty alleviation. You will be expected to attend all meetings, please look closely at the team meeting schedule to make sure you are available.

HOW ARE TRIPS FUNDED?

Once you have been accepted on a specific trip, your trip leader will set an all-inclusive trip cost per person. You can choose to pay out of pocket for your trip or fundraise the cost of your trip. Your Musana trip leader will provide resources and ideas for fundraising. ALL funds need to be raised two weeks prior to the trip departure date and a \$100 deposit is due at the time of the first team meeting.

WHAT DOES THE TRIP COST INCLUDE?

The all-inclusive trip cost covers airfare, visa, lodging at Musana's Guesthouse, and all meals and transportation while in Uganda. It does NOT cover vaccinations, meals/snacks while traveling, souvenirs, coffee and/or alcohol at Musana's Sol View restaurant. We will provide a packing list at the first team meeting inclusive of required clothing and suggested items to bring on the trip.

HAVE ADDITIONAL QUESTIONS? Reach out to Susie Knight at susieknight@musana.org

Musana hosts approximately 25 teams each year traveling from the U.S. We have been asked every question imaginable, so if you have questions that are not addressed in this packet, we have an answer for you!